

**Ahmedabad
University**

**Bagchi School of
Public Health**

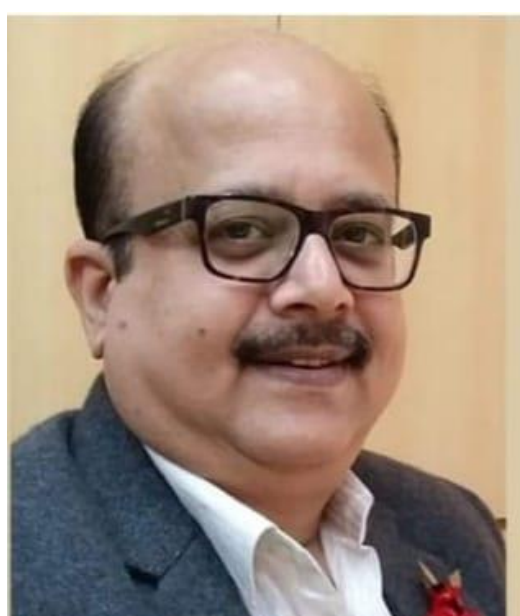
The need of Community Action for Health in Public Health

Abstract: Community Action for Health, or CAH, is a crucial part of the National Health Mission's accountability plan. It gives communities and their local leaders the power to check up on and give feedback about the quality and performance of public health services. Back in 2005, the Ministry of Health and Family Welfare set up the Advisory Group on Community Action (AGCA) to help state governments make CAH stronger and reach more people. The Population Foundation of India is home to its Secretariat. What started as a test run in nine states has grown by 2023 to cover 24 states, 452 districts, and a whopping 230,000 villages. The AGCA has worked closely with the National Health Systems Resource Centre and state governments to develop new ways to involve communities and make health services better, even influencing policy decisions.

About the speaker: Dr. Daman Ahuja is a National Award Winner for excellence in coordinating the Red Ribbon Express initiative and has been in the Development sector for over 30 years. He has been associated with Community health initiatives of National Health Mission (NHM), National AIDS Control Organisation (NACO), UNICEF and Ministry of Health and Family Welfare (MoHFW) and Population Foundation of India at the National level.

Widely traveled across the country, he has produced many feature programmes for All India Radio, Delhi. He has also anchored UGC programmes of Doordarshan, DD-1 during 1994-1996. An Associate Editor of "International Journal of Political Activism and Engagement (IJPAE), Dr. Ahuja is a member of the Institutional Ethics Committee of National Institute of Health and Family Welfare (NIHFW), New Delhi -an 'apex technical institute' of MoHFW. He holds a Doctoral Degree from SRM University, Tamil Nadu, a PG degree in Social work, and a PGD in Public Relations and advertisement from Bhartiya Vidhya Bhawan, New Delhi.

SPEAKER



**Daman
Ahuja**

Chief Executive
SOHAMINDIA

TUESDAY

29

**APRIL
2025**

2:30 P M IST

Venue: Room 207
School of Arts and Sciences
Central Campus